

Product of the Month

SERVA
■ serving scientists ■

Get **20% discount*** now!

March

*For all SERVA customers within the EU. Outside Germany and Austria online shop orders only. Can not be combined with other discounts, promotions etc.

SERVAColor Blot Solutions Chromogenic Substrates for Western Blots

For detection of alkaline phosphatase (AP):

SERVAColor BCIP/NBT Blot Solution

Ready-to-use, non-toxic, highly sensitive substrate solution for detection of alkaline phosphatase (AP) in membrane assays.

Forms dark purple precipitates at the sites of AP activity on membranes.

For detection of horseradish peroxidase (HRP, POX):

SERVAColor TMB Blot Solution

Ready-to-use, non-toxic, highly sensitive substrate solution for detection of horseradish peroxidase (HRP) in membrane assays.

Forms dark blue precipitates at the sites of HRP activity on membranes.

Features of the Blot Solutions:

- Rapid precipitate formation due to high activity
- High contrast due to very low background
- Long term stability at room temperature
- No significant fading after reaction stop

Detection with SERVAColor BCIP/NBT Blot Solution

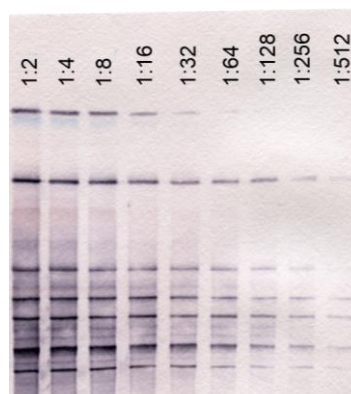


Figure:
SERVA VisiBlot Standard I dilution series on SERVAGel™ PRiME™ gel 4-12 % transferred with Xpress PVDF Blotting Kit. Blocking: 1x SERVA BlueBlock solution, antibody: anti-goat IgG-AP

Ordering Information

	Cat. no.	Size	List price	Special price*
SERVAColor BCIP/NBT Blot Solution	15245.01	250 ml	163.00 €	130.40 €
SERVAColor TMB Blot Solution	37071.01	100 ml	62.00 €	49.60 €
	37071.02	250 ml	117.00 €	93.60 €

*** The special prices are valid until March 31st, 2020.**

For further information, please contact:

Dr. Judith Koch
Tel.: +49 6221 13840-44
E-Mail: Tech.Service@serva.de

SERVA Electrophoresis GmbH
Carl-Benz-Str. 7
D-69115 Heidelberg • Germany
www.serva.de